

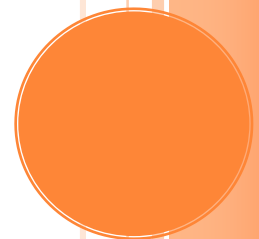
HKVCA 2015 INVOLVEMENT SURVEY

Survey Background

The results of an online survey of HKVCA members to determine their desire to be involved in activities of the association, and their preferences for receiving information from the HKVCA.

Mike Babin

8/1/2015



HKVCA 2015 Involvement Survey

Survey Background and Methodology

For some time the membership of the HKVCA has been declining. At the same time, we have been finding it more difficult to engage the members we do have in volunteering their time to help with the association's activities.

There has been considerable speculation on the part of the Board of Directors as to why this is the case. It seems that once a Veteran passes away, his family begins to lose interest in the association. But other factors have been suggested, including, among others, how we communicate with our members and our modest use of social media.

The idea of doing a survey arose to help pinpoint the reasons for this.

The survey was conducted using an online service, surveymonkey.com. All HKVCA members with an email address were sent invitations to participate in the survey. We also posted a link on the HKVCA web site, and on the HKVCA Facebook page. In all, 373 members were invited, and 185 completed the survey, giving a response rate of 50%. The invitation encouraged recipients to forward the survey to others who were not HKVCA members, but it appears this was not done frequently.

In all of the following material, *Hong Kong* will be shortened to *HK*. Where percentages are shown, only whole numbers are used for ease of reading. This may result in not totaling to exactly 100% in some cases.

Many of the questions asked gave the respondent the opportunity to write a free-form answer. All of these responses are given in Appendix "A". The survey questions themselves are provided in Appendix "B".

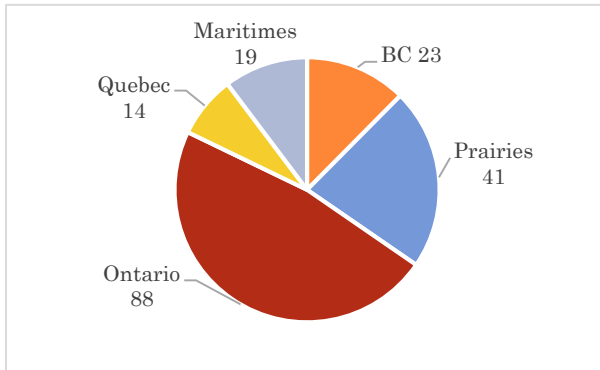
This report does not do analysis or draw any conclusions from the survey results, but rather simply presents those results for the consideration of the Board of Directors. A logical follow-on task would be for a small committee to analyze the results and recommend what steps might be taken in response.

The report that follows is divided into several sections:

- Demographics
- Information Preferences
- Interest and Volunteering
- Appendices

Demographics

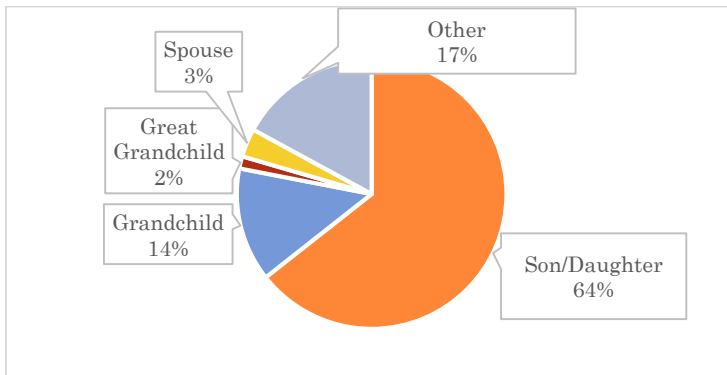
The 185 respondents were distributed by region as shown below.



There were also 44 surveys submitted via our web site and 1 via Facebook, but the region names were not collected from those surveys. The results of these, however, are included in the overall results.

90% of respondents said they were related to a HK veteran.

The largest number of respondents were sons or daughters of the veterans. The relationships were distributed as follows:



Among the “Other” category were: Niece/Nephew (13), Son/daughter-in-law (6), and Brother.

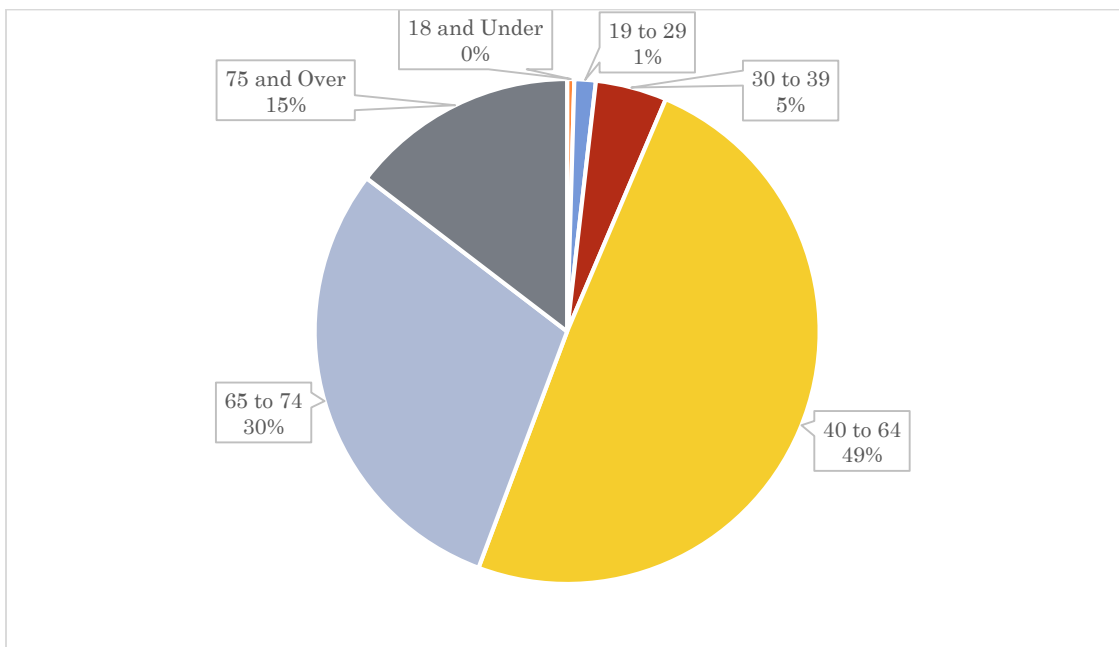
Of the 10% who said they were not related to a HK veteran, 21% said they did not know a HK veteran.

90% of respondents who said they were related to or knew a HK veteran reported that the veteran is no longer living and 19% said the veteran did not return from the war.

Respondents were asked to describe how often the veteran spoke of his wartime experiences.

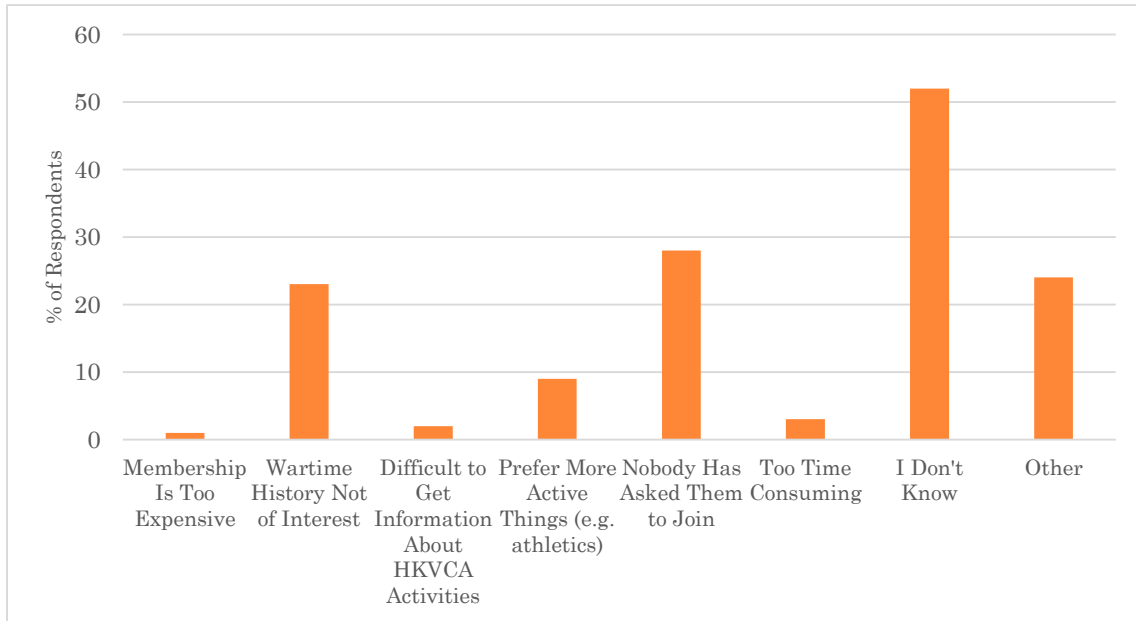
	Did not Speak of It	Spoke Occasionally if Prompted	Spoke Occasionally Without Being Prompted	Spoke Fairly Often	Spoke Often and in Great Detail
Experience Before Being Sent to HK	30%	30%	16%	14%	9%
Experience During the Battle	43%	37%	9%	4%	7%
Experience as a POW	33%	45%	11%	4%	8%
Post-war Experiences Related to Time as a Soldier	34%	41%	11%	7%	7%

The ages of the respondents were:



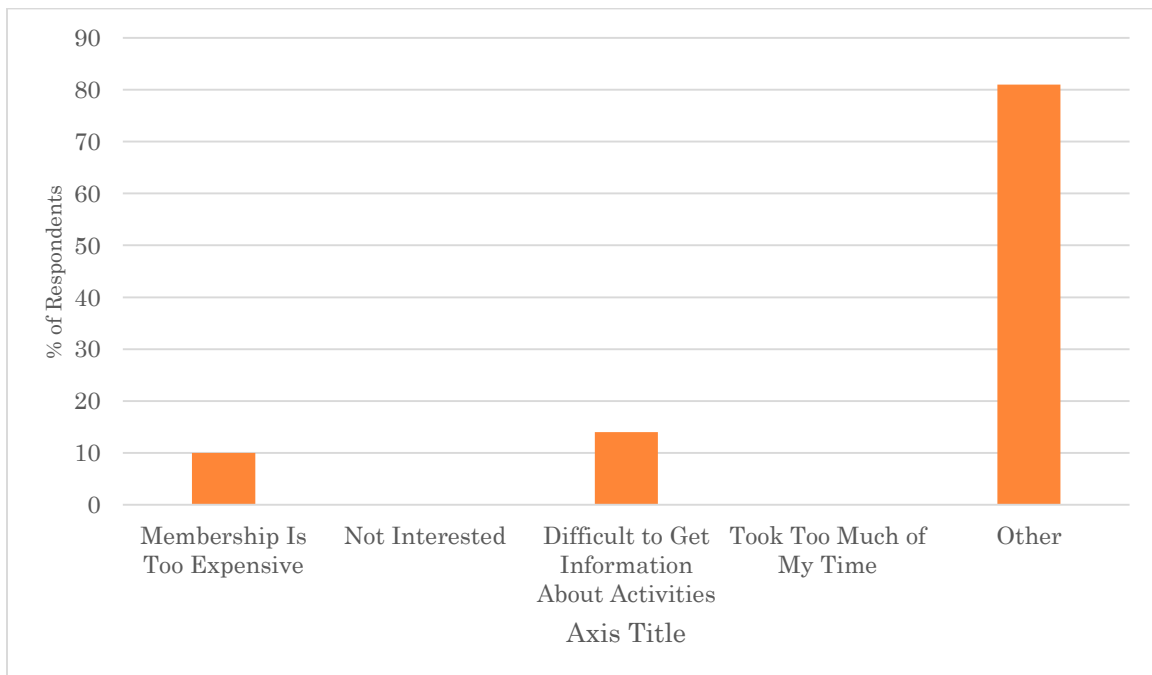
Respondents were asked whether they have family members who do not belong to the HKVCA. 83% responded Yes.

The following reasons were given for why family members do not belong to the HKVCA. Results are a percentage, and more than one response could be selected.



The responses from those who answered “Other” are given in Appendix “A”.

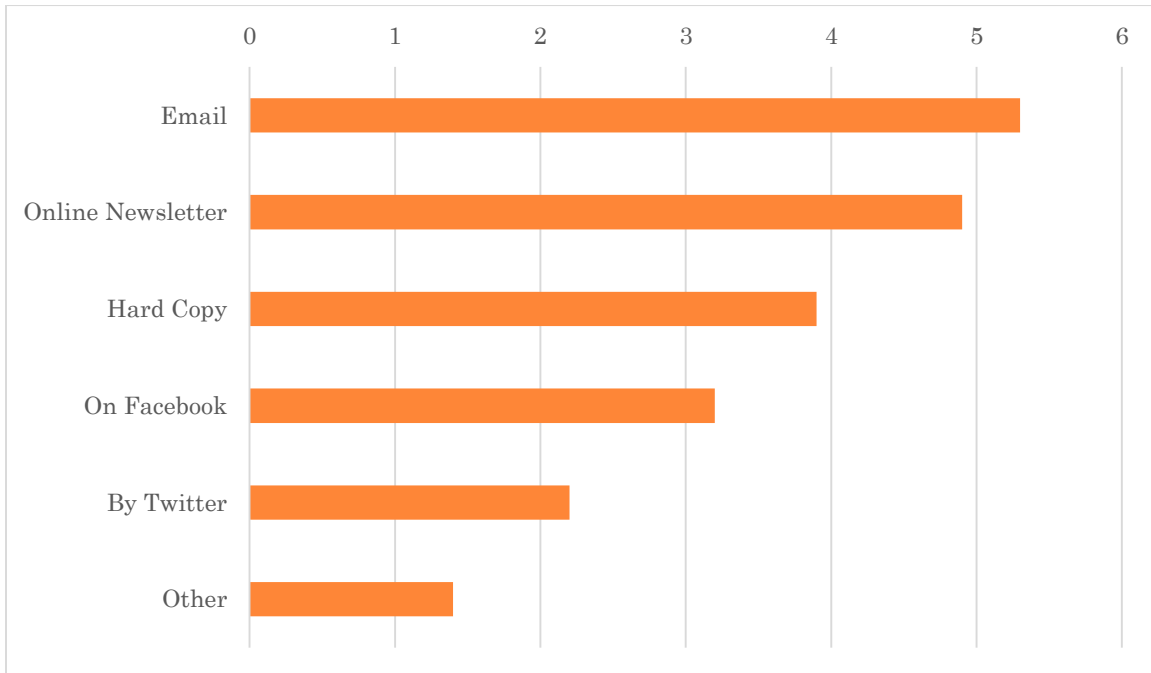
10% of respondents said that they had once been HKVCA members, but have dropped out. They gave these reasons for having no longer being members (multiple responses accepted):



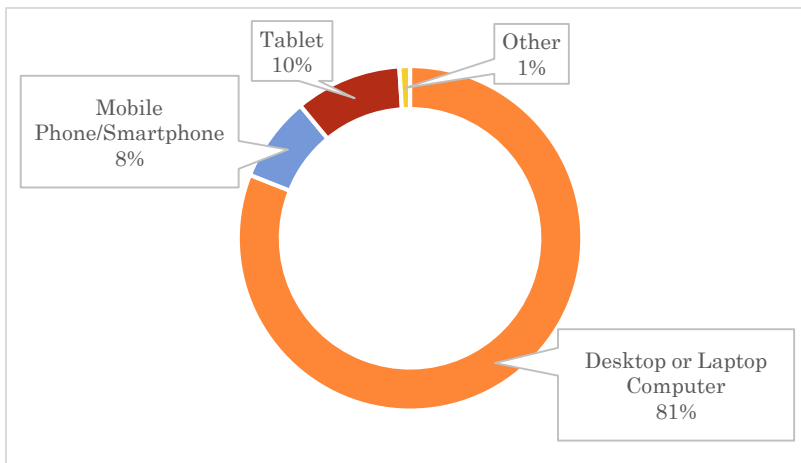
“Other” responses are given in Appendix “A”.

Information Preferences

Respondents were asked to rank their preferences for receiving information from the HKVCA. The results were calculated by assigning the highest weight to the respondent's preferred method, next highest weight to their second preferred method and so on. The weighted averages were:

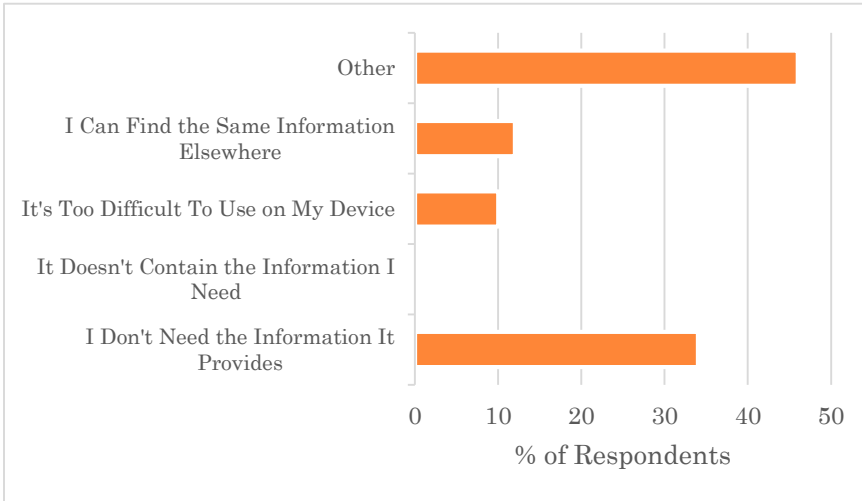


Respondents were asked about what device they primarily use to search for or receive information.

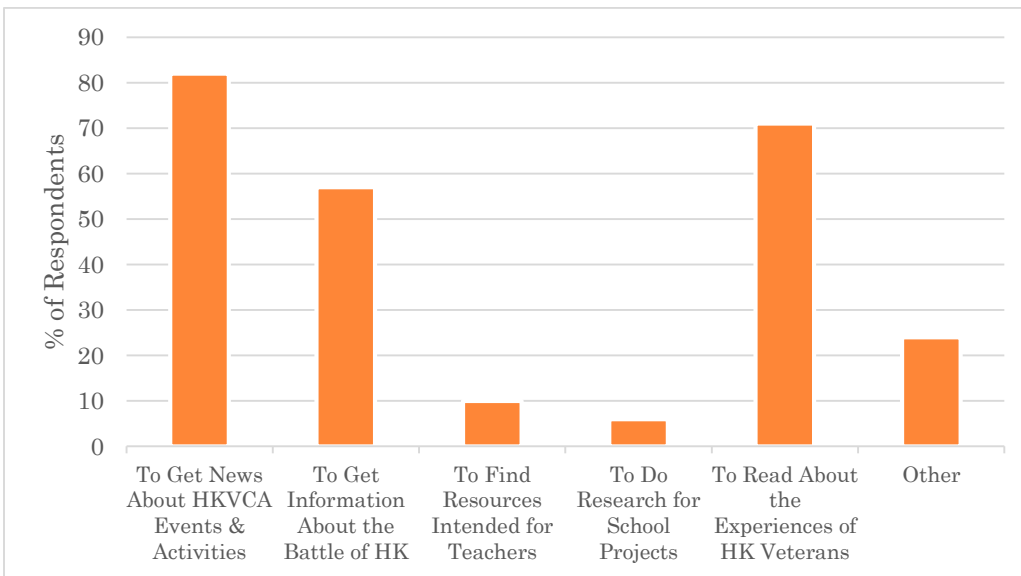


Respondents in the 30-39 age group responded much more favourably to the use of smartphones than the other age groups.

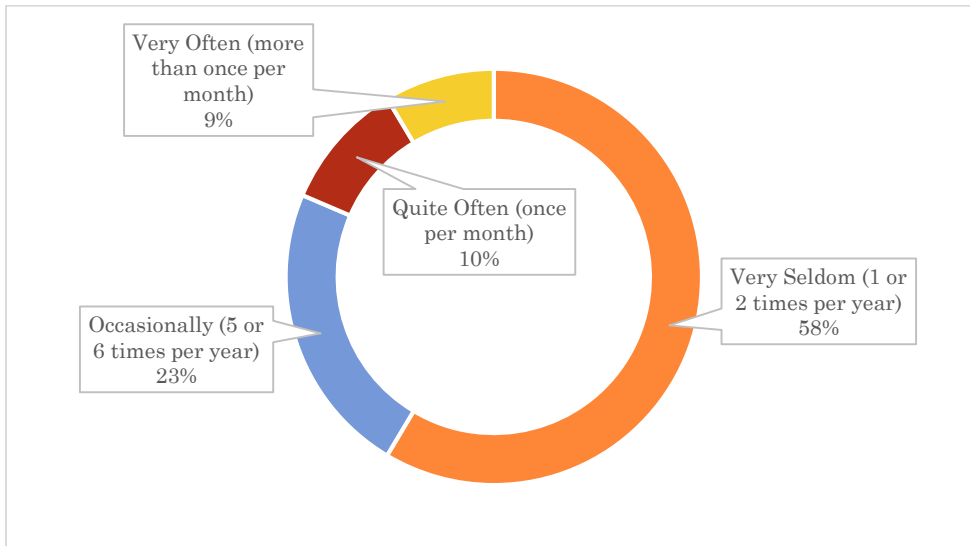
When asked about whether they ever use the HKVCA web site, 18% said “No”. The reasons given are shown below. Respondents could make multiple choices, and results are expressed as a percentage. “Other” responses are listed in Appendix “A”.



Respondents were asked about how they make use of the HKVCA’s web site. “Other” responses are shown in Appendix “A”. Respondents could make multiple choices, and percentage results are shown below (i.e. 80% responded “To get news ...”).

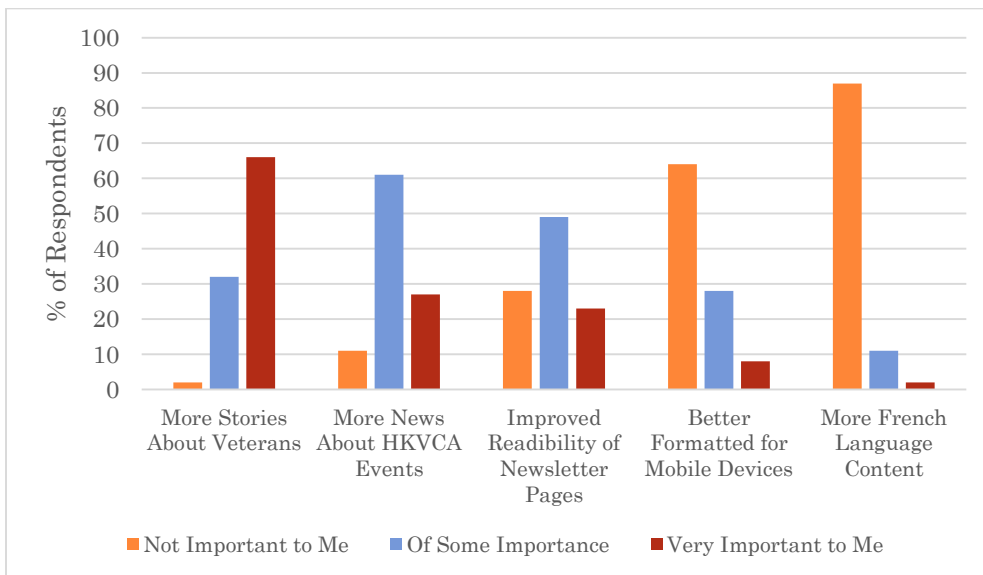


Respondents were asked how often they visit the HKVCA web site.



The most frequent users were those aged 65 and over.

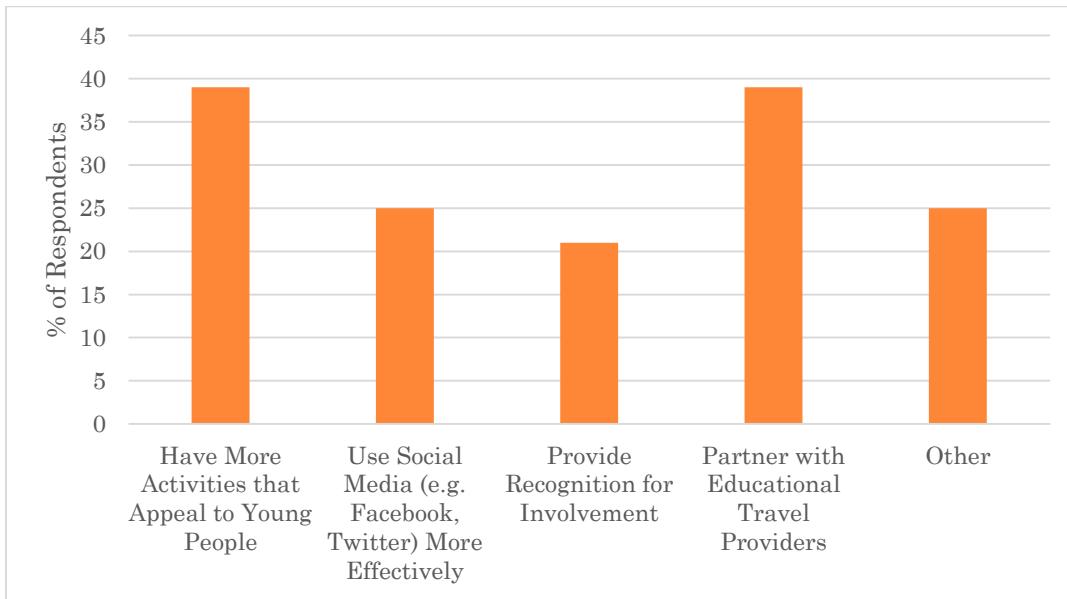
Respondents were asked what improvements would make the web site more useful to them, and were asked to indicate their importance. Multiple responses were allowed. Respondents could add comments, and these are given in Appendix “A”.



Respondents aged 19 to 39 were more strongly in favour of “Improved readability of newsletter pages” and “Better formatted for mobile devices” than other age groups.

Interest and Volunteering

Respondents were asked to choose from a list of changes that would make the HKVCA of more interest to them. “Other” responses are shown in Appendix “A”. Results are expressed as a percentage of respondents.

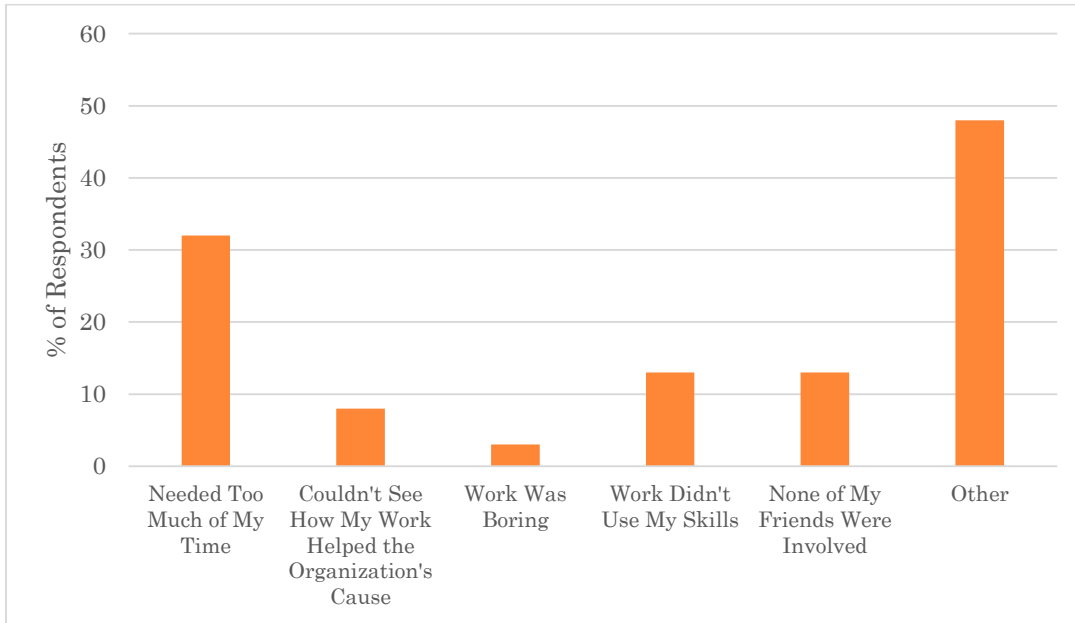


69% of respondents said that they have done volunteer work, whether for the HKVCA or another organization.

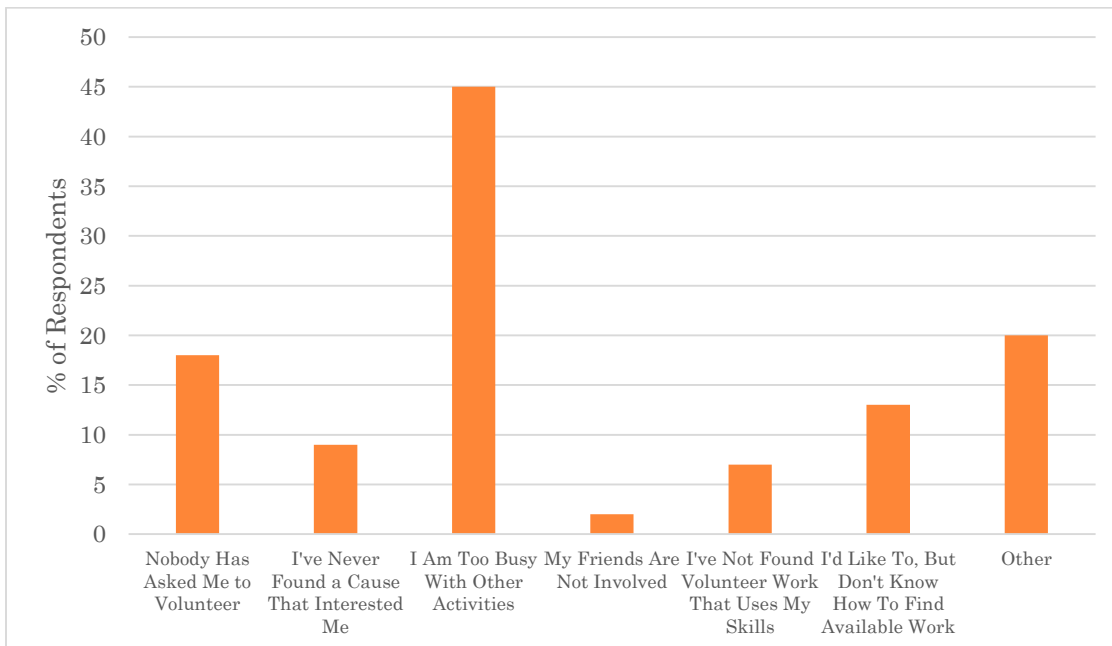
Respondents were asked what they liked about the volunteer work they have done. Multiple choices were permitted. “Other” comments are in Appendix “A”.



Respondents were asked what they did not like about their volunteer work experience. Multiple answers were permitted. "Other" comments are in Appendix "A".



Those who have not done volunteer work were asked why not. Multiple answers were permitted. "Other" responses are in Appendix "A".



END OF SURVEY

APPENDIX A

This appendix contains “Other” responses to questions which permitted a write-in answer.

“Why don’t your family members belong to the HKVCA?”

They many other items they are already involved with that take up much of their time.

Membership payments should be made available via internet banking

Aunt/uncle/cousins: they have never expressed an interest.

Financially unable

Do not belong to any military association.

Both my son and daughter are very much aware of their grandfathers military history and have read three books concerning Hong Kong, they are The Royal Rifles of Canada Hong Kong 1941 - 1945, Hell On Earth (Dave McIntosh) and Banzai You Bastards (Jack Edwards). I believe it is an age thing I'm sure one day (hoping) they will see fit to join.

They did belong, and did attend the reunion dinners when my Dad was alive. I really don't know if they are currently members or not.

Our son is very busy with other activities, but he knows one veteran and knew a deceased veteran.

They live in xxxxxxxx

Grand children just do not relate to the stories & history. I have attempted to interest them, but feel the reponse is only polite for my benefit.

Seems they do not prefer to 'deal' with this part of the family life, now that our veteran is gone there seems nothing left to remind them of what he went through and what his contribution was; plus they do not seem well informed about current military issues, etc. even now - i.e. out of sight, out of mind and they have little to any military presence in their lives

They live in the USA, and out of touch

I never really spoke to them about joining..but I will

Other priorities in their busy lives

Not related, not interested

I am the Padre in Winnipeg. Meetings take place during school and work time.

Some are too young

Younger family members tend not to want to add to their current list of interests. Nephews & Nieces while interested, tend to believe the subject belongs to the direct family.

I have never thought to ask them, but I will now. Thank you.

Probably feel no need. Not an immediate family member

My children and grandchildren never met my dad and have not shown enough interest in his POW experience to enroll them in HKVCA at this time. We take every opportunity we can to share Dads' history, and we will continue to do so.

They may feel that because some are involved, they represent the family, and they don't need to join. They're interested in the history but may feel it's too remote for them at their young age.

Current activities, or approach, are not of interest to them.

Live in USA

I don't know. I have tried to get them interested in joining. My brother wants all dad's medals and Japanese souvenirs but doesn't want to be "bothered" with joining..whatever that foolishness means. I can't get my daughter or son to join either and my daughter was close to my dad.

I keep many of them in the loop

He's not a joiner, just doesn't like joining organizations. The only organization he belonged to for an extended time was the Legion but his branch closed down and he let his membership lapse.

the one member relies on me to keep him informed

Some have dropped out because of dissatisfaction regarding memorial in Ottawa.

I think they don't know about it

They do not seem interested at all in this and/or any other military-related issues - but often have an opinion of Canada's position in various military-related issues around the world - I also don't think they have much, if any, comprehension about the military, past activities or current ones.

Would probably become members if they could use debit for payment.

Would not have time to commit to activities so refrain

Since my father died in 1951 (I was a couple months from turning 3), I don't remember him and my family (my daughters) never even knew him. My sister (who was 5 at his death) is aware of HKVCA. So is my dad's niece and nephew.

Not sure in most cases, but likely the more distant (nieces, nephews, aunts , uncles etc. likely feel that it's not too relevant for them.

No family

I don't have much contact with them!

“Why did you drop out of the HKVCA?”

I guess I'm sorry to say that I'm not as interested as I once was. These past few years I've been busy taking care of my sick husband and I don't really have the time to be involved with the HKVCA.

Kind of lost interest after my father died.

I was Chaplain to HKVCA in Winnipeg, but have had no contact with the organization since moving to the Fraser Valley in B.C.

Due to limited funds I deferred membership for a year.

Forgot to renew.

My Dad died and I find it quite painful to be involved

Was simply forgetful

Never received renewal information or any contact from regional group. Tried to reach out to renew but not able to contact appropriate person. I believe i was told they were merging with another province and no one ever gt back to me.

Felt that my father's war experiences ate up so much of his enjoyment of life. He was deeply affected by these experiences and, although he was a great father, I feel they robbed him and us. For a time after his death I honoured his memory and experiences by being a member of this organization. Now I choose to remember him for being the wonderful father he was and to not dwell on his war experiences.

Procrastination

Geographics

I never hear about HKVCA, unless a family member tells me about something happening. Out of sight,out of mind

Because I don't drive and it is hard to go to the meetings and somewhat I may not have time. Mainly because of the driving.

My membership lapsed and I just didn't renew it.

Too many other activities in my life.

My uncle died. The war ended 60 years ago. Life goes on.

Once my mother passed away there has been little contact with people associated with the deceased HKV.

“Why don’t you use the HKVCA web site?”

I used to visit regularly but lost interest after my father died.

Not presently looking for any information.

Poorly organized

I have used it from time to time. Usually just read the newsletters for new information.

Don't really think about it. i should and will go there more often

Not really aware it is there

The novelty has worn off

Book

I never thought about using it.

I have an older brother, ex military who keeps us informed.

I don't know why I don't use it to be honest

Not interested

I am not looking for anything specific

Maybe not that relevant, or interested.

Je n'ai jamais ouvert le site. Je ne sais pas ce qu'il y a dedans.

Just learnt of site from Facebook post of an other survivor's widow.

Never thought about it.

Just found it now

I only recently found out about this group on facebook

“What would make the HKVCA web site more useful to you?”

Programming! What are you doing? Where can I assist? What specific help do you need? What's happening in the different regions before it happens, not after in a newsletter. Better searching, modern layout and structure. Bookstore and online store would be better organized. Allow me to pay online instead of mailing a cheque.

Make it more user-friendly (the format is a bit awkward)

Interested in Veterans stories

I am bilingual, but I use English for most work.

I sent in a story by email & slow mail but was never printed, Assumed it was not Interesting enough.

I see no need for improvements.

Nothing

As many photos as possible including names of the veterans.

Nothing comes to mind at this moment

Menu names not clear as intention...if the tab goes to a photo, please say PHOTOS, not GALLERY, that leads to all kinds of stuff.

“What would make the HKVCA of more interest to you?”

More visibility and evidence of activity - how vibrant is this? or not ?

Nothing more I can think of

Sorry, I really don't know

Nothing really

Probably nothing but maybe more involvement with government.

It is hard for people to find time in their busy lives to engage in volunteer or "extra" activities. Perhaps finding opportunities for people to connect to their own veteran's story and leverage that in a way that allows them to do work for the association, whether by raising awareness or by raising funds, would encourage people to participate. This is especially important now that many of the veterans have passed away and it is up to their families to ensure their story lives on. I heard something recently on the radio about the high number of young people in Israel who know nothing about the Holocaust, have never met any survivors and who generally are not interested. There are groups in Israel trying to address this - perhaps the association could look at how they are trying to engage youth in this critical part of their history and try to apply it to our own situation. Just some thoughts :).

As one gets older it is less likely they (I) will travel far from home

In certain veteran organizations (like the Polish Combatants' Association in Canada) medals are presented for membership and service to an organization. Could be one way of enticing certain people to get involved and committed for longer terms.

I am very interested in the HKVCA, the veterans and their stories. There is no lack of interest here, only time constraints in a busy career and family life. I love what you do!

Nothing. you are doing a fine job.

I am quite content with the info that you are currently providing

I live in Saskatchewan and my membership is in Winnipeg, Manitoba. There is never any news from Saskatchewan that I know of and when receiving the newsletter from Winnipeg via email, there is never enough time to make arrangements to attend an event. I would have to fly and the cost of that would be prohibitive. I belong to HKVCA to honour my father - H6620 Francis John MORGAN, B.E.M.

Not sure, but I enjoyed the occasional get-togethers or luncheons that we used to have.

I believe our region is doing a great job as is.

Already members

NA

Relationships are what matter most. Perhaps inviting the cadets to join meetings, develop mentorships with the cadets, schools etc.

Use Facebook and Twitter more. I don't use it but my kids do.

Not sure

Possibly have volunteer speakers to attend High Schools in their area around Remembrance day to relate stories and foster an interest learn about what happened to our HK veterans.

Too old to travel don't have the urge

I think according to the constitution we fold when all the wetrans have Passed away.

?

I believe the HKVCA has done an amazing job honouring the veterans, supporting the widows, getting the story into the schools , the museums and the public in general. Once the last veteran passes away, I think the HKVCA will disperse...a job well done.

I enjoy the HKVCA newsletter very much, but because I live in California and am a generation removed, very few names in the newsletter are familiar to me.

Re the articles that appeal to young people -profile young people across the country who have become involved in some way in HKVCA activities, projects or contests, and make their activity known so that others will feel encouraged to become involved as well.

None

In B.C. we seem to have a lack of interested members at this time. This affects any activities or keeping in touch which to me is very important.

You are doing a fine job

None of the above

Tell me about things!!

N/A

None of above

Advertise more to make more people know of HKVCA.

N/A

Aucune.

Perhaps highlighting the war and life stories of individual veterans. I wish there had been a movie made of the Battle of Hong Kong.

1---None of above interest me--but no doubt will others--and they should volunteer to see them implemented, improved, etc 2---My volunteer work for the HKVCA has been recognized several times---and I think such recognition/awards should continue for future volunteers to encourage and recognize their efforts

??

This is hard to answer because I suspect that currently there are 2 groups of young people. One is of relatives of the veterans and their families are keeping them involved and the second group are school children who have the HKVCA as part of their school history lessons, but not available in all schools. I worry about how much sustained interest there will continue to be after there are no more veterans left

I think HKVCA is doing a pretty good job as it is, I have no suggestions of how to make it better

Have the HKVCA act as more of a lobby group with the federal gov't and historical associations to tell the story of the Battle for Hong Kong and the Canadian involvement.

“What did you like about the volunteer work you performed?”

I felt connected to my family's history. I felt like I was acknowledging and supporting my grandfather's experience in a material way.

A written thank you acknowledging all involved is all that is necessary. It can be a joint one depending on work done, such as for a certain project.

I was a 50 year member of the RCAF Benevolent Fund for Canada (in Ottawa) helping Air personnel in need. eg. grants as well as all loans interest free. Served on the Board of Directors for 20 years and Chairman of the Board for 4 years. (All non salaried positions) stoby@sympatico.ca

I received LIFE membership in the HKVAOC

I felt that it was greatly enjoyed by the veterans and brought them and their families together.

I liked the involvement with other people and helping as required.

Our church (St Luke's Anglican, Winnipeg) has a relationship with the HKVCA through our local group.

Lots of High School and University Students are looking for Volunteer opportunities.

I was able to volunteer more or less time depending on other commitments. I don't like receiving plaques, I would prefer the money stay within the organization. I do like to get verbal recognition. I enjoy meeting and socializing with new people.

I considered it my duty.

It took a great deal of my time over a number of years, but I did feel it was worthwhile. Others are now carrying on with those tasks.

I got to know two veterans well.

I was the phoning committee and was in touch with veterans and wives of deceased veterans. They were always happy to hear from me. However, the numbers are now very low.

Done as thanks or in memory.

Most important to me was the privilege to meet and get to know many HK vets beginning in 1978.

I felt that I was making a difference

the 'cause' has to matter

“What did you not like about the volunteer work?”

Felt like it wasn't appreciated

There was nothing like about the volunteering I did.

I enjoyed volunteering. There was nothing I did not like

There was nothing I did not like about my volunteer work, otherwise I would not have joined.

None. It was rewarding and I am glad I did it.

I lay a wreath for the Hong Kong Veterans each year on Remembrance Day in our town. I purchase a wreath from the local Legion and participate in this annual event with other representatives. I am very pleased to help in this manner.

My particular task wasn't clear.

It was difficult to get people in our area involved. I was alone!

I enjoyed spending time with Vets who did so much for our Country

Nothing

Too much politics

I liked it. Nothing to dislike.

Nothing. It was all good.

I was involved with recruiting & supervising for charities. Organizational appeals changed to mainly mail or phone contacts.

There was nothing I didn't like about my volunteer work.

Nothing

It was very labour intensive as it was coordinating a convention, but it was still very worthwhile.

Became too political. I felt that the focus was diverted away from the children.

Lack of interest and co operation.

I enjoyed what I did - for the convention

I do not like organizations where there are obvious 'cliques' and that some of us do not feel welcomed or helpful - sometimes are given jobs that do not suit our skills or interests, etc. This does apply to your organization - at this time.

My lack of energy if hours too long.

Nothing, very enjoyable

THE GUY IN CHARGE WAS TOO STRICT AND VERY BOSSY

No problem

None

Some micro management by staff

It was and continues to be a positive experience for me.

I liked the volunteer work I did.

There was nothing to dislike about the task

I had often volunteered at our local Legion, but have not spent the time I used to after my father past away.

I speak at the school and other organizations as an educational & informative session

Lugging material in & out.

Can't see anything that i did not liked...

I have volunteered with many organizations over the years. My dislikes gathered over many volunteer experiences are: 1. I dislike having my time wasted. 2. Personalities can get in the way of good work being accomplished.

Nothing

I wish I could have donated more time.

None of these apply. What would have been nice would have been sharing some of the tasks with others....although a number of volunteers did great work accomplishing the tasks we took on.

Nothing

Always enjoyed during volunteer work

In my area there are no Hong Kong vets so its hard to get anyone interested.

A phone call didn't seem enough to keep in touch and get to know these people. We saw a few at our annual lunch but because of small numbers the lunches have been stopped.

Nothing I did not like

There wasn't anything about it that I didn't like.

N/A

J'ai toujours aimé faire du bénévolat

No complaint. I just had limited time due to work.

That several of my suggestions or the work I did on projects---both regionally and nationally were not implemented---despite some having support from our veterans and other members

Enjoyed every minute

I would have/would like to be able to devote more time to my particular areas of interest but there are other areas that require attention

I enjoy volunteering and find none of the above apply

Problem with personalities and "agendas". Hard to break into an established organization that asks for volunteers, but really doesn't want any.

My joining the organization was a deliberate choice - I would not have stayed on if any of those negative things had occurred.

“Why have you not done volunteer work?”

Live in the U.S

I have rheumatoid Arthritis and have a hard time getting around and need to rest often.

As previously responded.

No longer do any volunteer work.

Long Distance Truck Driver

Location

Live in the USA

Medical reasons

Full time job allows little time for other activities until after retirement.

OUT OF AREA

Still work full time

APPENDIX B

Survey Questions

HONG KONG VETERANS COMMEMORATIVE ASSOCIATION

Thank you for taking the time to respond to our survey.

The purpose of the survey is to help guide the HKVCA in its work by:

- Helping us to understand how we can get more family members of Hong Kong Veterans and other interested people involved in our association.
- Helping us to understand why members of the association choose to renew their membership or not.

The survey will take you about 10 minutes to complete. Please note that your responses are confidential, unless you choose to give us your email at the end of the survey. So please tell us what you really think!

First we'd like to find out a little about you.

Are you related to a Hong Kong veteran (living or deceased)?

- Yes
- No

What relationship do you/did you have to the Hong Kong veteran?

- Son/daughter
- Grandson/granddaughter
- Great-grandson/great-granddaughter
- Spouse
- Other (please specify)

Do you or did you know a Hong Kong Veteran?

- Yes
- No

Is the Hong Kong Veteran still living?

- Yes
- No

Did he return from Hong Kong at the end of the war?

- Yes
- No

Please indicate whether the Hong Kong Veteran ever speaks or spoke of his wartime experiences.

	Did not speak of it	Spoke occasionally, if prompted	Spoke occasionally without being prompted	Spoke fairly often	Spoke often and in great detail
Experience before being sent to Hong Kong	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Experience during the battle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Experience as a POW	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Post-war experiences related to his time as a soldier	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are you aware of the mission of the HKVCA?

-
- Yes
- No

Are you a member of the HKVCA?

- Yes
- No
- I was a member but am no longer

Do you have family members who do not belong to the HKVCA? Family members include close family, such as brother, sister, children or grandchildren, as well as more distant relatives, such as nieces, nephews, aunts and uncles.

- Yes
- No

Please tell us why you think your family member(s) do not belong to the HKVCA. (multiple answers accepted)

- Membership is too expensive
- Wartime history is not of interest to them
- Difficult to get information about HKVCA activities
- They prefer more active activities (e.g. athletics)
- Nobody has asked them to join
- It would take too much time
- I don't know why they do not belong
- Other (please specify)

Why did you drop out of the HKVCA? (multiple answers accepted)

- Membership is too expensive
- Not interested
- Difficult to get information about activities
- Took too much of my time
- Other (please specify)

Do you think it is worthwhile to educate Canadians about the Hong Kong story?

- Yes
- No

Now we'd like to learn how you prefer to receive information.

Please rank your preferred methods of receiving information (1 = most preferred, 5 = least preferred). The list will automatically reorder when you select the rank for each item in the list.

<input type="checkbox"/> By hard copy (e.g. newsletters in the mail)
<input type="checkbox"/> By email (e.g. an email containing information)
<input type="checkbox"/> By online newsletter (e.g. you receive an email that directs you to an online newsletter)
<input type="checkbox"/> On Facebook
<input type="checkbox"/> By Twitter
<input type="checkbox"/> Some other method

Is there a method of communicating which you prefer that we did not list above?

- No
- Yes (please specify)

What device do you primarily use to search for or receive information?

- Desktop or laptop computer
- Mobile phone (e.g. iPhone or Android smartphone)
- Tablet (e.g. iPad, Android tablet)
- Other (please specify)

Do you ever use the HKVCA web site (www.hkvca.ca)?

- Yes
- No

Why do you not use the HKVCA web site? (please check all that apply)

- I don't need the information that it provides
- It doesn't contain the information that I need
- It's too difficult to use on my device
- I can find the same information elsewhere
- Other (please specify)

Do you think it's important for the HKVCA to have a web site?

-
- Yes
- No

What do you use the HKVCA web site for? (please select all that apply)

- To get news about HKVCA activities and events
- To find out information about the Battle of Hong Kong
- To find resources intended for teachers
- To do research for school projects
- To read about the experiences of Hong Kong veterans
- Other (please specify)

How often do you visit the HKVCA web site (www.hkvca.ca)

- Very seldom (1 or 2 times per year)
- Occasionally (5 or 6 times per year)
- Quite often (once per month)
- Very often (more than once per month)

What improvements to the HKVCA web site would make it more useful for you?

	Not important to me	Of some importance to me	Very important to me
More stories about Veterans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More news about HKVCA events (e.g. luncheons, conventions, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved readability of newsletter pages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Better formatted for mobile devices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More French-language content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If not shown above, please tell us what would improve the HKVCA web site for you.

You're almost done!

Now we'd like to ask you a few questions about belonging to the HKVCA and volunteering.

What is your age group?

- 18 or under
- 19 to 29
- 30 to 39
- 40 to 64
- 65 to 74
- 75 or older

Please tell us what would make the HKVCA of more interest to you. (multiple answers accepted)

- Have more activities that appeal to young people
- Use social media (e.g. Twitter, Facebook) more effectively
- Provide recognition (e.g. awards) for involvement
- Partner with educational travel providers to offer educational trips to Hong Kong and Japan
- Other (please specify)

Have you ever done volunteer work for any organization, including the HKVCA?

- Yes
- No

What did you like about the volunteer work you performed? (check all that apply)

- I was able to define the work to be done myself
- I was given a clear goal
- I felt that I was helping the organization's cause
- I received some form of recognition (such as a plaque or certificate) afterwards
- It didn't take up too much of my time
- I received a credit from my school for the hours I spent doing the work
- I felt good about myself afterwards
- Other (please specify)

What did you not like about your volunteer work? (check all that apply)

- Needed too much of my time
- I couldn't see how my work was helping the organization's cause
- It was boring
- It didn't use my skills
- None of my friends were involved
- Other (please specify)

Why have you not done volunteer work? (check all that apply)

- Nobody has ever asked me to volunteer
- I've never found a cause that interested me
- I am too busy with other activities
- My friends are not involved
- I've not found volunteer work that makes use of my skills
- I'd like to, but don't know how to find available volunteer work
- Other (please specify)

You're done!

Thank you for taking the time to complete this survey. Your answers will be very helpful in shaping our future.

You may tell us who you are by giving us your name and/or email address. Please note that this is optional. If you provide this information we may use it to contact you to request further information about your survey responses. Collection of this information will comply with the HKVCA's Privacy Policy, which can be found [here](#).

If you wish, please give us your name.

If you wish, please give us your email address.

Thank You!